

MHAction Senior Issues, Manufactured Housing Pop Quiz

1. What allows Manufactured Housing Community Owners to raise rent?
 - a. Lack of mobility, manufactured housing can't actually be moved easily or cheaply
 - b. Lack of affordable housing, as rents increase there is more demand for affordable housing and more demand for manufactured homes.
 - c. Limited supply of manufactured housing, cities rarely allow for new communities to be built, so supply can't grow as demand grows.
 - d. All of the above
2. Within \$5,000, according to the US Census Bureau figures of 2009, this is the median income of manufactured home owners.
3. Do REITs, Real Estate Investment Trusts, matter to us?
 - a. Yes, increasingly REITs, and other kinds of investment companies, are purchasing manufactured housing communities.
 - b. No, they aren't connected with manufactured housing
4. Within 5 percentage points, this is the percentage of manufactured homes that are located in manufactured housing communities. (Where homeowners own the home, but rent the land the home sits on)
5. What can happen when Manufactured Housing Communities are purchased by large corporations?
 - a. Its harder for residents to bring concerns to owners
 - b. Owners may have more political power
 - c. Owners may be less invested in the local community
 - d. All of the above
6. Homeowners in this state recently banded together to pass a rent justification law that seeks to limit aggressive and unjustifiable rent increases.
7. What are public companies legally required to prioritize?
 - a. Balancing social responsibility with business success
 - b. Growing their business
 - c. Shareholder profits
8. Social Security taxes only apply to the first _____ (amount) of earned income.
9. Who controls Inspire Communities?
 - a. David L Gold, CEO of Inspire Communities

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- b. American Infrastructure MLP Funds, a privately traded investment fund
 - c. Matt Follett, founding CEO of Inspire, and current board member
10. This is the percentage of beneficiaries of the Social Security program that are women?
11. Has David Gold, the new CEO of Inspire Communities, donated to more Republican or Democratic candidates?
- a. Democrats
 - b. Republicans
12. Who, in addition to community owners, are potential opponents to the ballot Initiative?
- a. Western Manufactured Housing Communities Association
 - b. California Apartment Association
 - c. State Assembly member Jim Wood
 - d. All of the above
13. True or false. In America, the 400 richest Americans have more wealth than the bottom 150 million put together.
14. What do Northwind Properties LTD, Southwind Management LLC, and Eastwind LLC have in common?
- a. they are all named after cardinal directions
 - b. they are corporate affiliates of Western Management, operator of two manufactured housing parks in Humboldt county.
 - c. all of the above.
15. Clue: The largest employer in the United States is this company.
16. What are possible arguments against the ballot initiative campaign? What other strategies could they use to divide your campaign? (open response)