

MHAction Year in Review

Taking Action, Building Power, Securing Victories!

MHAction is a growing national movement of committed and dedicated manufactured home owners who fight to protect and strengthen the economic and retirement security of all families. Check out some of our accomplishments from this past year!

Boosting Local and National Campaigns to Deliver Victories in 2015!

Corporate Accountability Campaigns -

The ongoing consolidation of the manufactured housing sector by multistate corporate community owners is having a devastating effect on homeowners across the country. In 2015, by packing successive shareholder meetings, holding town halls with local officials, and attracting press coverage, MHAction was able to press Equity Lifestyle Properties, Inc. – the nation’s largest corporate owner – into agreeing to develop a national grievance policy that provides a clear guideline for homeowners to raise issues directly with ELS management.

To share these lessons, MHAction leaders have been performing research and holding meetings with manufactured homeowners

from communities that are operated by other corporate owners.

Boosting Local Policy Campaigns - One of our strategies to counteract the predatory nature of multistate corporate owners is to boost local and statewide campaigns for policy protections for manufactured home owners. In Arcata, Calif., MHAction is providing support for the Humboldt Mobilehome Owners Coalition to enact a rent stabilization ordinance.

Engaging in National Campaigns - MHAction hosts national conference calls and talks on key issues that effect our lives, such as the protection and expansion of Social Security and creating an economy that works for all of us.



1. Manufactured homeowners in Calif., testifying before the Arcata City Council in December on lot rent stabilization.



2. Homeowners in Orlando, Fla., discussing Social Security with expert Nancy Altman from Social Security Works!



3. MHAction leaders and staff at presentation and training with homeowners from SUN Communities in Orlando.

4. MHAction leaders and staff from six states attended the Equity Lifestyle Properties 2015 shareholder meeting in May.



Expansion of Innovative Online Organizing Infrastructure

MHAction believes that some of our most powerful tools can be found online. Our digital capacity allows us to reach the millions of manufactured homeowners living in land-lease communities. MHAction refined and expanded our online toolkit in 2015.

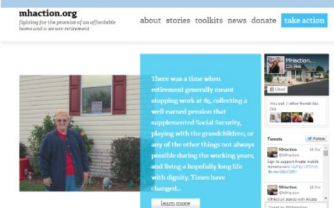
www.mhaction.org – MHAction’s website showcases personal stories of manufactured homeowners and features training toolkits and news coverage.

<https://www.facebook.com/MHAction> – MHAction’s Facebook page grew by leaps and bounds this year, and now has more than 11,000 followers. In addition, MHAction helped local groups and homeowner associations set up Facebook public pages and private groups in six states. MHAction’s use of Facebook as an organizing tool received national press this year!



Article on MHAction from Congressional Quarterly

MHAction’s re-tooled website



Online Fundraising System – In 2015, MHAction developed an online grassroots fundraising program that can support local and state membership drives, as well as, strategic fundraisers for local breakthrough campaign opportunities that will have a national impact. Thanks to those that have supported our work with your generous contributions! You can donate directly to MHAction by going to our website.

MHAction is a special project of the Center for Community Change. The Center’s mission is to build the power and capacity of low-income people, especially low-income people of color, to change their communities and public policies for the better. Right now, we’re empowering the people most affected by injustice to lead movements to improve the policies that affect their lives.



← MHAction bilingual LCT in North Lamar, Texas, in July with the *Asociacion de Residentes de North Lamar*.

→ MHAction LCT in September in Arcata, Calif., with the *Humboldt Mobilehome Owners Coalition*.



← MHAction inaugural LCT in Williston, ND, in February.

Leadership Cross Train Program

Our movement relies on the power of well-trained, committed grassroots leaders. In 2015, MHAction kicked off our innovative Leadership Cross Train (LCT) program to connect with community leaders throughout the country to develop, refine and sharpen our work on the local, state and national levels. LCTs focus specifically on:

- Developing and strengthening a corporate accountability campaign through local actions, research and training.
- Boosting the involvement needed to win a local or statewide issue campaign that protects the economic and retirement security of manufactured homeowners.
- Organizing around broad economic and social justice issues that impact homeowners.
- Developing and executing a plan to build grassroots financial resources through our online giving platform.

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